

# PAEA STRATEGIC PLAN

PA Education Association

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# VISION

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Health for all

# MISSION

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Advancing excellence in PA education through leadership, scholarship, equity, and inclusion.

# CORE VALUES

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- **JUSTICE**

We believe in fair and equitable access to healthcare and education.

- **EQUITY**

We believe that everyone should have access to what they need to be successful. We recognize this looks different for each individual and advocate for the fulfillment of those needs.

- **INCLUSION**

We believe that all voices matter and that true innovation and excellence occur when we have a broad representation of perspectives, experiences, and cultural representation.

- **DIVERSITY**

We believe, acknowledge, and demonstrate mutual respect for qualities and experiences that are different from our own. We honor and respect individual identity.

- **QUALITY**

We believe in meeting or exceeding expectations. Quality for PAEA means maintaining high standards and being dependable to consistently apply and demonstrate excellence.

- **COLLABORATION**

We believe that partnerships and alliances allow us to achieve greater impact and benefit than an individual or solo organization could generate on its own. We believe that we are stronger together.

- **WELL-BEING**

We believe that the experience of health and vitality arises from your thoughts, emotions, actions, and experiences. We seek to incorporate and consider well-being in all aspects of our work.

- **LEARNING**

We believe that learning is fundamental and strive to support educational opportunities for our members, both with the products we create, and in how we create them. As a learning organization, we will choose to learn, to grow, and to better ourselves.

- **SERVICE**

We believe in contributing to causes that benefit the welfare of others. We make intentional decisions and actions to benefit others and commit to working together to advance PAEA's mission and vision.

- **SUSTAINABILITY**

Ensuring one's actions and decisions consider the short and long-term implications on the financial, social, environmental, relational, reputational, and political aspects of the organization, including the staff, members, stakeholders in PA education community, and the profession.

# GOALS

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- **GOAL A**

Be the primary source of educational resources and professional development for PA educators.

- **GOAL B**

Educate and inspire programs to prepare the next generation of PAs who deliver quality patient care and are representative of our nation's population.

- **GOAL C**

Eliminate systemic racism and bias in PA education.

- **GOAL D**

Sustain and strengthen a positive, healthy organizational culture and operational backbone.